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Maine in World War I: Reflections and Resources at the Centennial



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Cover Illustration: A call to action for the Third Liberty Loan campaign, enacted in April 1918 aimed at fundraising for the American war effort. The poster, which was designed by Howard Chandler Christy (1873–1952) and printed in Boston by the Forbes Lithographic Manufacturing Company, ca. 1918, features the artist's most well-known subject matter, the classic American girl—the “Christy Girl.” A renowned illustrator and portrait painter, Christy also worked as a combat artist during the Spanish-American War, where he gained national notoriety for his sketches of Theodore Roosevelt's Rough Riders. Christy continued his patriotic service by illustrating fundraising, military, and volunteer recruitment posters during the First World War. While not exclusively, his posters typically included young women, the most famous of which featured a young woman in a sailor's uniform and read, “If I were a Man, I'd Join the Navy.” “Fight or Buy Bonds,” ca. 1918. Collections of Maine Historical Society, 2017.600.126.

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